

American College of Cardiology Georgia Chapter



*Annual Meeting &
Scientific Program*

2018 Sponsor & Exhibitor Prospectus

Ritz Carlton at Lake Oconee ♦ Greensboro, GA ♦ Nov. 16-18, 2018

Greetings from the President

President/Governor

Charles Brown, III, MD, FACC

Program Co-Chairs

Arthur Reitman, MD, FACC

Mani Vannan, MD, FACC

Program Committee

Donald Page, MD, FACC

Charles Brown, III, MD, FACC

Joseph Wilson, MD, FACC

Jeffrey Marshall, MD, FACC

Rachel Harris, MD, FACC

Michael Halkos, MD, FACC

Robert Vincent, MD, FACC

Vincent Robinson, MD, FACC

Hank Holderfield, Executive Director



Charles Brown, III, MD, FACC

Dear Sir or Madam:

On behalf of the membership of the American College of Cardiology Georgia Chapter, I want to extend an invitation to become a supporter of the Chapter meeting in Georgia for cardiologists. Our Annual Scientific meeting will be held Nov. 16-18 at the Ritz Carlton Lodge at Lake Oconee.

Our programs attract outstanding local and national speakers and this year is no exception. Our meeting is viewed as one of the best educational

offerings for cardiology in the southeast with an attendance of over 150 cardiologists.

We offer many opportunities to engage with our members including:

1) **Exhibiting:** We have space for 56 exhibit tables at our meeting. These tables sell out quickly, so secure your table today.

2) **Friday Night Poster Presentations:** The Program Committee invite ten cardiology Fellows to present current research. Our Council members and Program Committee will be reviewing and judging the poster presentations during an opening reception. Five sponsorship opportunities to directly engage with our cardiology leadership and have your corporate presence.

3) **Saturday Night Dessert Celebration:** After dinner and our entertainment, we'll be rounding the corner for desserts and drinks in two open receptions.

4) **NEW THIS YEAR!** The GA ACC mobile conference app! Our app will be available to all participants at our conference and also throughout the year.

Our conference has always been a wonderful opportunity for all professionals dedicated to CV care to get together and share ideas and experiences. To that, the comradery and warmth we experience in the past years has recently been diffused by off campus activities. We respectfully ask that there be no non-sponsored events outside of the main hotel to allow us all to mingle and enjoy the goodness of the meeting.

Please don't hesitate to consult with our staff, Melissa Connor at 770-271-0453 or mconnor@pami.org or Vickie Bobo, vbobo@pami.org to select your sponsorship. Once you decide to participate, please complete the enclosed form and return it to our office as soon as possible. This conference does SELL OUT!

Thank you for your consideration. We look forward to working with you.

Sincerely yours,

Charlie Brown, III, MD, FACC

President/Governor

American College of Cardiology, GA Chapter

Sponsorship Opportunities

YOU MUST BE AN EXHIBITOR TO SECURE A SPONSORSHIP. One sponsorship guarantees your company two hotel rooms (one exhibitor, one sponsorship) reservations at the Ritz (hotel room rate, \$260 per night, per room).

FRIDAY NIGHT POSTER PRESENTATION SPONSOR: \$11,000 (INCLUDES YOUR \$6,000 EXHIBIT TABLE FRI-SUN IN THE EXHIBIT HALL) Opportunity to host an event in your own room during the Friday Night Poster presentations from 5:00-6:30 in a room listed below. Our Council and leadership will be making the rounds during fellow poster presentations. You will have two poster presenters in your room. (All rooms are on the main floor of the conference.)

We'll promote your sponsorship on our webpage, brochure and eblasts and during the Conference. **Connect with our staff, Melissa Connor to plan your event.**

ONLY 5 ROOMS AVAILABLE!!

1. MEADOWLARK ROOM (HOLDS 40 PEOPLE) *two poster presenters in this room.*
2. OSPREY ROOM (HOLDS 40 PEOPLE) *two poster presenters in this room.*
3. STARLING ROOM (HOLDS 40 PEOPLE) *two poster presenters in this room.*
4. REYNOLDS BALLROOM A (HOLDS 60 PEOPLE) *two poster presenters in this room.*
5. REYNOLDS BALLROOM B (HOLDS 60 PEOPLE) *two poster presenters in this room.*

SATURDAY NIGHT RECEPTION SPONSOR: \$11,000 (INCLUDES YOUR \$6,000 EXHIBIT TABLE FRI-SUN IN THE EXHIBIT HALL) Host an event prior to our President's Dinner from 6:30-7:30 in two of the meeting rooms listed below. GAACC will pay for the dessert/cocktails and you can host a product demonstration, meet and greet, or just an open house. We suggest you have a theme for your room and we'll work with you to design cocktails for your room. We'll promote your sponsorship on our webpage, brochure and eblasts and during the Conference. **Connect with our staff, Melissa Connor to plan your event.**

EXCLUSIVE SPONSOR!! 1. RITZ CARLTON LOBBY AND 2. REYNOLDS BALLROOM (\$5,000) OR CO-SPONSORSHIPS AVAILABLE (\$2,500 EACH)

SATURDAY NIGHT DESSERT CELEBRATION SPONSOR: \$11,000 (INCLUDES YOUR \$6,000 EXHIBIT TABLE FRI-SUN IN THE EXHIBIT HALL) Opportunity to host an event during the Saturday Night Dessert Celebration from 9:30-11:00 in a meeting room listed below. After our dinner and entertainment, members and guests will move to these rooms to enjoy dessert and cocktails. GAACC will pay for the dessert/cocktails and you can host a product demonstration, meet and greet, or just an open house. We'll promote your sponsorship on our webpage, brochure and eblasts and during the Conference. **Connect with our staff, Melissa Connor to plan your event.**

ONLY 2 AREA AVAILABLE!! 1. RITZ CARLTON LOBBY AND 2. REYNOLDS BALLROOM

NEW THIS YEAR!!!

GA ACC Conference App: During our conference we will be utilizing our very own mobile app for our attendees. You'll have your profile and company profile listed on our app. Stay connected with our attendees. **You must be an exhibitor in order to have a listing on our app.**

1. EXHIBITOR/SPONSOR LISTING *Company name, your name, photo/logo, company info, contact: \$200 per*
2. BANNER AD *posted on many of the pages of the app: \$250 per ad*
3. EXHIBITOR/SPONSOR LISTING AND BANNER AD: *\$400 for both*

EXHIBIT SPONSOR ONLY: \$6,000 (ONLY 56 TABLES AVAILABLE)

One 6 foot table in the exhibit halls during the conference. *This year breakfast will be served in the Reynolds Ballroom and the Coffee/Drinks Bar at the end of the hallway outside the onference ballroom to promote traffic in both areas.*

For immediate information contact, Corporate Coordinator, Vickie Bobo, vbobo@pami.org or Melissa Connor, Associate Executive Director, mconnor@pami.org or 770-271-0453.

Step 1: Purchase Exhibit / Sponsorship

Click here to purchase an exhibit/sponsorship: <https://www.123signup.com/register?id=hpjhf>

This option will allow you to pay by credit card and/or check

If you cannot register online please contact:

Vickie Bobo, vbobo@pami.org or Melissa Connor, mconnor@pami.org.

By completing your online registration understand and agree to the conditions and rules provided. Exhibitor agrees to make no claims against the Chapter nor its members, agents, or employees of the Ritz Carlton for loss, theft, damage, or destruction of goods, nor for any injury to himself or employees while in the exhibit area. Should any emergency arise prior to the opening of the exhibit that would prevent the exhibit from being held as planned, it is expressly understood and agreed that the Chapter will return any and all payments made by exhibitors. In the event of such cancellation for reasons beyond the control of the Chapter, the Georgia Chapter American College of Cardiology shall not be held liable for any expenses or losses incurred by exhibitors.

Step 2: Badge Registration

Click here to get your badge: <https://www.123signup.com/register?id=hpvcv>

Everyone who attends the conference will be required to register for a badge. NO badges will be given out at the conference. PRE REGISTRATION IS REQUIRED.

- Each **exhibit table** allows only 4 representatives to attend the conference. ONLY 2 reps may be on the floor at any time. You also get 2 Friday night dinner tickets.
- Each **sponsorship** allows only 6 representatives to attend the conference. ONLY 4 reps may be on the floor at any time. You also get 4 Friday night dinner tickets.

Step 3: Hotel Reservation

• The Ritz Carlton, Lake Oconee

Hotel rooms are always in demand at the Ritz Carlton Lake Oconee because we sell out the hotel in just a few days. This year we have set aside 60 rooms just for exhibitors and sponsors. With your exhibit registration you will be entitled to one Ritz hotel room. With a sponsorship you will get two Ritz hotel rooms – one for exhibiting and one for sponsoring. If you secure the sponsorships for both Friday and Saturday nights you still only get two hotel rooms.

To reserve your hotel room, you must first register online for your exhibit/sponsorship. Once that occurs, **we will send your hotel reservation form to fill out and return.** It must have credit card information on the form so that the Ritz can charge one night's deposit guaranteeing your stay.

• Reynolds at Lake Oconee Condos:

As an alternative to the Ritz Carlton we reserved 12 condos with Lake Reynolds Properties. These condos are up the Ritz driveway, 1.5 miles from the hotel. They have two and three bedroom condos with living rooms, kitchens, and other amenities. If you're bringing a group to the conference we suggest you secure one of these properties. The Ritz shuttle bus is available for transportation to the condos.

Two Bedroom Condos: \$339 per night

Three Bedroom Condos: \$394 per night

To Reserve a condo, please call: 1-800-901-1204, ask for the GAACC room block and guarantee your reservation with a credit card. Reservation fees are refunded up to Nov. 10.

Other area accommodations:

- **The Lodge/Lake Oconee: 706-485-7785 (we have 30 rooms in GACC2018 Room Block, \$149 rate)**
- Jameson Inn: 706-453-9135
- Hampton Inn Madison: 706-342-9003
- AirB&B: there are 50+ properties around the lake available.

Exhibition Rules

EXHIBIT RULES: The Georgia Chapter, American College of Cardiology invites you to exhibit at their Annual Scientific meeting to be held November 16-18, 2018. In attendance will be approximately 150 cardiologists who are your current customers or potential clients. In return for your support, the exhibit fee includes attendance at the opening reception on Friday evening and breakfasts and breaks offered.

RENTAL FEE and Area: Table \$6,000 Fee includes 6' table, two chairs, a wastebasket, and electricity. Other needed services may be obtained at the standard charge and will be arranged through the Chapter with the hotel, but will be billed to you.

PAYMENT TERMS: Space will not be confirmed without the signed contract. A signed contract guarantees GA/ACC of payment from the exhibitor. Any exhibitor who contracts for a table must pay the full rent for it even if they do not occupy it for the full time. If the exhibitor chooses not to attend at a later date, payment will not be refunded.

CANCELLATION: In case the facilities shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for the GA Chapter/ACC to permit the contracted space to be occupied by the exhibitor, this lease shall terminate and the exhibitor shall waive claim for damages or compensation except to request return of the amount paid for space less \$75.00 for the initial cost and promotion.

SHIPPING: Please refer to these guidelines when shipping your boxes to the Ritz-Carlton. Packages for the meeting may be delivered to the Resort three (3) working days prior to the date of the event. There is a handling charge of \$5 per box per movement. This fee will be charged to your company.

The following information must be included on all packages to ensure property delivery:

- 1) Georgia Chapter of American College of Cardiology
- 2) Attention Conference Manager - Suzanne Rankim
- 3) Client's name (Your rep name & Company)
- 4) Function date - November 17-19, 2017

(Don't forget your return shipping labels for faster return service)
Mail to : The Ritz Carlton Lodge
One Lake Oconee Trail
Greensboro, GA 30642
706.467.0600

SETUP/ BREAKDOWN HOURS:

Friday, Nov. 16	Set-up starts at 11:00 a.m.
Sunday, Nov. 18	Breakdown starts at noon

DISPLAY HOURS:

Friday, Nov. 16	1:00 p.m. - 5:00 p.m.
Saturday, Nov. 17	7:45 a.m. - Noon
Saturday, Nov. 18	7:45 a.m. - Noon

SECURITY: A security guard will be provided during the times not covered by the display hours.

EXHIBITOR PLANNED FUNCTIONS: Exhibitors are requested not to plan functions for cardiology clients which conflict with scheduled educational functions.

DISPLAYS: Displays must not project into or bother the traffic patterns, or interfere with or obstruct the view of adjoining booths.

FIRE REGULATIONS: No combustible decorations such as crepe paper, cardboard or corrugated paper shall be used at any time. All packing containers, excelsior, wrapping paper, which must be flameproof, are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or any other cloth decorations must withstand a flameproof test as prescribed by local fire ordinances. Gasoline, kerosene, acetylene or other flammable or explosive substances will not be permitted in the exhibit area. Exhibits must meet local fire code regulations.

HOTEL PROPERTY: The exhibitor must surrender his or her display space in the same condition, as it was when he/she occupied it. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Application of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

NOISE AND ODORS: No objectionable noise or odors will be permitted at any booth or exhibit. Audio visual equipment will be turned down to a conversational level so as not to disturb adjoining tables. No electrical flashing or neon signs may be used. Exhibitors will not use strolling entertainers or distribute samples or souvenirs except from their own tables. Personnel and mannequins will be dressed in good taste.

MUSIC LICENSING: The GA Chapter/ACC will not be liable for music played as part of an exhibit under licensing rules of BMI or ASCAP.

SUBLETTING OF SPACE: The exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials from firms other than its own in the exhibit space without written consent of the Chapter.

ACCOMMODATIONS: Exhibit personnel are responsible for arranging their own hotel accommodations. A block of Ritz Carlton rooms will be secured under GA Chapter/ACC. We will send you details for room reservations later in the summer.

LIABILITY AND INDEMNIFICATION: The exhibitor is responsible for all damages to the exhibit premises and for any and all claims and demands on account of any injury or death or damage to property done in or about the premises used by the exhibitor, his or her employees, or agents and the exhibitor agrees to indemnify and hold harmless the GA Chapter ACC, their directors, officers, staff, and facility from and against any and all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor included that caused by or resulting from the negligence of the GA Chapter ACC, their directors, officers, staff and facility.

Request for Taxpayer Identification Number and Certification

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the
requester. Do not
send to the IRS.

Print or type. See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.</p> <p>2 Business name/disregarded entity name, if different from above American College of Cardiology</p> <p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input type="checkbox"/> Other (see instructions) ▶ _____</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from FATCA reporting code (if any) _____</p> <p><i>(Applies to accounts maintained outside the U.S.)</i></p>
	<p>5 Address (number, street, and apt. or suite no.) See instructions. 4850 Golden Parkway, Suite B418</p> <p>6 City, state, and ZIP code Buford, GA 30518</p> <p>7 List account number(s) here (optional)</p>	<p>Requester's name and address (optional)</p>

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number											
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Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶ Melissa Connor	Date ▶ 4/10/18
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.