WellStar Cardio-Stroke Symposium: Bridging the Divide

EXHIBITOR PROSPECTUS

Grand Hyatt Buckhead  ◆  Atlanta, GA  ◆  September 11, 2021
Greetings from the Program

Dear Sir or Madam:

On behalf of the WellStar and the Georgia Chapter of American College of Cardiology, we want to extend an invitation to become a supporter of the upcoming meeting in Georgia for cardiologists and neurologists. Our meeting will be held September 11 at the Grand Hyatt in Buckhead.

Our program attracts outstanding local and national speakers and experts in the fields of neurology and cardiology.

We offer many opportunities to engage with our attendees including:

1) EDUCATIONAL SPONSOR AND SPEAKER: During our meeting we hope to hear from a Sponsored Speaker on a cutting edge topic in the fields of neurology and cardiology. (SOLD OUT)

2) GOLD LEVEL SESSION AGENDA SPEAKER: Priority location booth and introduction 5 mins. during the meeting.

3) EXHIBITING: We have space for 16 exhibit tables at our meeting.

Please don’t hesitate to consult with our staff, Melissa Connor at 770-271-0453 or mconnor@pami.org to select your sponsorship. Once you decide to participate, please complete the enclosed form and return it to our office as soon as possible.

Thank you for your consideration. We look forward to working with you!

Program Committee
Rishi Gupta, MD
Amar Patel, MD, FACC
Arthur Reitman, MD, FACC
Karrie Davis, NP

Georgia Chapter, American College of Cardiology
Hank Holderfield, Executive Director
Melissa Connor, Assoc. Exec. Dir.

SPONSORSHIP OPPORTUNITIES

EDUCATIONAL SPONSOR: $20,000 (INCLUDES SPONSORED SPEAKER ON THE AGENDA 5 MIN INTRODUCTION DURING THE SESSION AND EXHIBIT TABLE) | 1 SPONSORSHIP AVAILABLE (SOLD)

This combination sponsorship includes your exhibit table, the opportunity to host a speaker on a neuro cardiology topic approved by the program committee. During this 60 min. working session our members would like to hear about new products and services or meet your leadership. Connect with our staff, Melissa Connor to discuss this combination sponsorship. Note: The Speaker and objectives and topic description of the session will be provided by Program Committee.

GOLD LEVEL SPONSOR: $5,000 (INCLUDES PREMIUM BOOTH SPACE WITH TWO EXHIBIT TABLES AND 5 MIN. INTRODUCTION DURING THE SESSION) | 4 SPONSORSHIPS AVAILABLE

This combination sponsorship includes your exhibit tables, the opportunity to speak to the attendees and introduce your company and hear about new products and services or meet your leadership. Connect with our staff, Melissa Connor to discuss this sponsorship.

EXHIBIT SPONSOR ONLY: $3000

- One 6 foot table in the exhibit halls during the conference. Breakfast and all breaks will be held in the Exhibit hall. Two reps per table are allowed in the exhibit hall.

For immediate information contact Melissa Connor, Associate Executive Director: mconnor@pami.org or 770-271-0453.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 - 7:45am</td>
<td>Breakfast, Registration and Exhibits</td>
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<tr>
<td>7:45 - 8:00am</td>
<td>Welcome&lt;br&gt;&lt;br&gt;<strong>John Brennan, MD, MPH</strong>&lt;br&gt;Executive VP, Chief Clinical Integration Officer</td>
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<td>8:00 - 8:45am</td>
<td><strong>SESSION: Chronic Total Occlusion</strong>&lt;br&gt;Moderator: Rishi Gupta, MD&lt;br&gt;8:00 - 8:15 • Coronary CTOs – Data and Techniques</td>
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<td>8:45 - 9:45am</td>
<td><strong>SESSION: Stroke 2.0</strong>&lt;br&gt;Moderator: Kumiko Owada, MD&lt;br&gt;8:45 - 9:00 • ASSIST Registry – Procedural Success Associated with Operator Techniques</td>
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<td>9:45 - 10:15am</td>
<td>Break with Exhibitors</td>
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<td>10:15 - 11:30am</td>
<td><strong>SESSION: Atrial Fibrillation</strong>&lt;br&gt;Moderator: Amar Patel, MD, FACC&lt;br&gt;10:15 - 10:30 • Update on Left Atrial Appendage Occlusion</td>
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<td>11:30 - 12:15pm</td>
<td><strong>LUNCH SESSIONS:</strong>&lt;br&gt;Refining Ischemic Stroke Thrombectomy Endpoints: The First Pass Effect in Mechanical Thrombectomy&lt;br&gt;<strong>Osama O. Zaidat, MD, MS</strong></td>
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<td>12:15-1:00 pm</td>
<td><strong>Intra-Cranial vs Intra-Coronary Atherosclerosis – The Same Disease?</strong>&lt;br&gt;<strong>Aloke Finn, MD</strong></td>
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<td>1:00 - 2:00pm</td>
<td><strong>SESSION: Patent Foramen Ovale</strong>&lt;br&gt;Moderator: Frances Fan, MD&lt;br&gt;1:00 - 1:15 • Medical Management - Is There Still a Role?</td>
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<td>2:00 - 2:30pm</td>
<td>Break with Exhibitors</td>
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<td>2:30 - 3:30pm</td>
<td><strong>SESSION: Vascular Inflammation &amp; Stenosis</strong>&lt;br&gt;Moderator: Arthur Reitman, MD, FACC&lt;br&gt;2:00 - 2:15 • Drug Coated Balloons – The PAD Experience</td>
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<td>3:00pm</td>
<td>Reception for All</td>
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Step 1: Purchase Exhibit / Sponsorship

Click here to purchase an exhibit/sponsorship:  
https://www.123signup.com/register?id=kqfgr

This option will allow you to pay by credit card and/or check

By completing your online registration understand and agree to the conditions and rules provided. Exhibitor agrees to make no claims against the Chapter nor its members, agents, or employees of the Grand Hyatt for loss, theft, damage, or destruction of goods, nor for any injury to himself or employees while in the exhibit area. Should any emergency arise prior to the opening of the exhibit that would prevent the exhibit from being held as planned, it is expressly understood and agreed that the Chapter will return any and all payments made by exhibitors. In the event of such cancellation for reasons beyond the control of the Chapter, the Georgia Chapter American College of Cardiology shall not be held liable for any expenses or losses incurred by exhibitors.

Step 2: Register for the Conference

Click here to get your badge:  https://www.123signup.com/register?id=kqffc

Everyone who attends the conference will be required to register for a badge. NO badges will be given out at the conference. PRE REGISTRATION IS REQUIRED. Please share this link with your colleagues that are attending so they can register for a badge.

• Each exhibit table allows only 2 representatives to attend the conference. ONLY 2 reps may be on the floor at any time.
• The Education and Gold Level Sponsorship allows only 4 representatives to attend the conference. ONLY 4 reps may be on the floor at any time. You also get 4 lunch attendees.

Step 3: Hotel Reservation


Grand Hyatt Buckhead
3300 Peachtree St.
Atlanta, GA 30305
Room Rate: $179 plus tax
**Exhibition Rules**

**RENTAL FEE and Area:** Table $7,500 Fee includes 6’ table, two chairs, a wastebasket, and electricity. Other needed services may be obtained at the standard charge and will be arranged through the Chapter with the hotel, but will be billed to you.

**PAYMENT TERMS:** Space will not be confirmed without a paid contract. Any exhibitor who contracts for a table must pay the full rent for it even if they do not occupy it for the full time. If the exhibitor chooses not to attend at a later date, payment will not be refunded.

**CANCELLATION:** In case the facilities shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for the GA Chapter/ACC to permit the contracted space to be occupied by the exhibitor, this lease shall terminate and the exhibitor shall waive claim for damages or compensation except to request return of the amount paid for space less $75.00 for the initial cost and promotion.

**SHIPPING:** Packages for the meeting may be delivered to the Resort three (3) working days prior to the date of the event. A handling charge of $5 per box per movement that will be charged to your company.

The following information must be included on all packages to ensure property delivery:
WellStar Cardiac Stroke Symposium
Attention Conference contact – Melissa Connor
Client's name (Your rep name & Company)
Function date – September 18, 2021

**SETUP/BREAKDOWN HOURS:**
Saturday, September 11
Set-up starts at 6:30am

Saturday, September 11
Breakdown starts at 3:30pm

**SECURITY:** No security will be offered and you are responsible for your table and all of its contents.

**DISPLAYS:** You must not project into or bother the traffic patterns, or interfere with an adjoining booths.

**FIRE REGULATIONS:** No combustible decorations such as crepe paper, cardboard or corrugated paper shall be used at any time. All packing containers, excelsior, wrapping paper, which must be flameproof, are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or any other cloth decorations must withstand a flameproof test as prescribed by local fire ordinances. Gasoline, kerosene, acetylene or other flammable or explosive substances will not be permitted in the exhibit area. Exhibits must meet local fire code regulations.

**HOTEL PROPERTY:** The exhibitor must surrender his or her display space in the same condition, as it was when he/she occupied it. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Application of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

**NOISE AND ODORS:** No objectionable noise or odors will be permitted at any booth or exhibit. Audio visual equipment will be turned down to a conversational level so as not to disturb adjoining tables. No electrical flashing or neon signs may be used. Exhibitors will not use strolling entertainers or distribute samples or souvenirs except from their own tables. Personnel and mannequins will be dressed in good taste.

**MUSIC LICENSING:** The WellStar Symposium will not be liable for music played as part of an exhibit under licensing rules of BMI or ASCAP.

**SUBLETTING OF SPACE:** The exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials from firms other than its own in the exhibit space without written consent of the Chapter.

**LIABILITY AND INDEMNIFICATION:** The exhibitor is responsible for all damages to the exhibit premises and for any and all claims and demands on account of any injury or death or damage to property done in or about the premises used by the exhibitor, his or her employees, or agents and the exhibitor agrees to indemnify and hold harmless the WellStar Symposium, their directors, officers, staff, and facility from and against any and all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor except for those actions that are caused solely by or resulting from the negligence of the WellStar Symposium, their directors, officers, staff and facility.

**PROFESSIONAL CONDUCT:** Professional behavior is expected by each company, its representatives and exhibitor-appointed contractors at all times during the WellStar Symposium. Any provocation of another either verbally, physically or by any other means may result in all parties involved surrendering their badges immediately and being escorted off the premises by security, and all parties being prohibited from attending the remainder of the WellStar Symposium. If there is more than one offense, WellStar Symposium may prohibit attendance at future shows.
W-9
Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

1. Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
   Georgia Chapter, American College of Cardiology

2. Business name/disregarded entity name, if different from above

3. Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.
   - Individual/sole proprietor or single-member LLC
   - C Corporation
   - S Corporation
   - Partnership
   - Trust/estate
   - Limited liability company. Enter the tax classification (C=Corporation, S=S Corporation, P=Partnership).
   Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is a corporation. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

4. Exemption certificate (if any)_____________
   Exemption from FATCA reporting code (if any)_____________

   (Applicable to accounts maintained outside the U.S.)

5. Address (number, street, and apt. or suite no.) See instructions.
   4850 Golden Parkway, Suite B-418
   Buford, GA 30518

6. City, state, and ZIP code
   Buford, GA 30518

7. List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)
Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN.

Social security number

or
Employer identification number

5 8 - 1 9 8 9 2 3 3

Part II Certification
Under penalties of perjury, I certify that:
1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have not been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

General Instructions
Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form
An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.
- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Sign Here Signature of U.S. person

Date 10/31

Melissa Connor

Cat. No. 10231X

Form W-9 (Rev. 10-2018)