American College of Cardiology
Georgia Chapter

Ritz Carlton at Lake Oconee
Greensboro, GA
Nov. 18-20, 2016

Annual Meeting & Scientific Program

Sponsor & Exhibitor Prospectus

Ritz Carlton at Lake Oconee  ◆  Greensboro, GA  ◆  Nov. 18-20, 2016
Greetings from the President

Dear Sir or Madam:

On behalf of the membership of the American College of Cardiology Georgia Chapter, I want to extend an invitation to become a supporter of the second largest Chapter meeting in Georgia for cardiologists. Our Annual Scientific meeting will be held Nov. 18-20 at the Ritz Carlton Lodge at Lake Oconee.

Our programs attract outstanding local and national speakers and this year is no exception. Our meeting is viewed as one of the best educational offerings for cardiology in the southeast with an attendance of well over 160 cardiologists.

We are offering for the first time opportunities for sponsorship as well as exhibiting. Please don’t hesitate to consult with our staff person, Melissa Connor at 770-271-0453 or mconnor@pami.org to select your sponsorship. Once you decide to participate, please complete the enclosed form and return it to our office as soon as possible. This conference does SELL OUT!

Thank you for your consideration. We look forward to working with you.

Sincerely yours,

Charlie Brown, III, MD, FACC
President/Governor
American College of Cardiology, GA Chapter
**PREMIER SPONSOR: $15,250  ONLY 4 AVAILABLE**

Opportunity to hold an event during the weekend in one of our conference meeting rooms. Host a product demonstration, leadership meet and greet, or just an open house. We’ll mail your invitation to our members and promote your sponsorship on our webpage, brochure and eblasts and during the Conference. Connect with our staff person Melissa Connor to plan your event.

Includes an Exhibit Table valued at $5,250

Opportunity to secure one of four Ritz Carlton Cottages for your leadership’s lodging

**PLATINUM SPONSOR: $12,750**

Exclusive Sponsor of Saturday, Nov. 19 President’s Reception and Dinner. Also includes one exhibit table (valued at $5,250), recognition on webpage, brochure and eblasts and signage at the Conference.

**GOLD SPONSOR: $10,250**

CHOOSE ONE OF THE FOLLOWING OPPORTUNITIES

- Friday, Nov. 18 Welcome Reception and Dinner
- Saturday, Nov. 19 Lunch at Gaby’s
- Sponsor of the Featured Entertainment: Joe Gransden Orchestra for the Saturday President’s Dinner.

* EACH INCLUDES ONE EXHIBIT TABLE IN THE EXHIBIT HALL (VALUED AT $5,250), RECOGNITION ON WEBPAGE, BROCHURE AND EBLASTS AND SIGNAGE AT THE CONFERENCE

**SILVER SPONSOR: $8,250**

CHOOSE ONE OF THE FOLLOWING OPPORTUNITIES

- Quick Mobile App: Our conference will be using a conference app and you can have a banner ad on the home screen of our mobile app.
- Audio Response System: During our conference we use a system to evaluate our presentations. Your company logo will be on the screen during our evaluations.

* EACH INCLUDES ONE EXHIBIT TABLE IN THE EXHIBIT HALL (VALUED AT $5,250), RECOGNITION ON WEBPAGE, BROCHURE AND EBLASTS AND SIGNAGE AT THE CONFERENCE

**BRONZE SPONSOR: $7,750**

CHOOSE ONE OF THE FOLLOWING OPPORTUNITIES

- Friday Welcome Reception Martini Bar SOLD
- Saturday, Nov. 19 Dessert Bar and Cocktail Party

* EACH INCLUDES ONE EXHIBIT TABLE IN THE EXHIBIT HALL (VALUED AT $5,250), RECOGNITION ON WEBPAGE, BROCHURE AND EBLASTS AND SIGNAGE AT THE CONFERENCE

**EXHIBIT SPONSOR: $5,250**

(ONLY 56 TABLE AVAILABLE)

- One 6 foot table in the exhibit hall during the conference. All Breakfasts and breaks are held in the exhibit hall.

For immediate information contact, Melissa Connor, Executive Assistant, mconnor@pami.org or 770-271-4483.
Please reserve the following:

- **Premier Sponsor: $15,250**
- **Platinum Sponsor: $12,750**
  Exclusive Sponsor of Saturday, Nov. 19 President’s Reception and Dinner
- **Gold Sponsor: $10,250 (Pick ONE)**
  - Friday, Nov. 18 Reception and Dinner
  - Saturday, Nov. 19 Lunch at Gaby’s
  - Saturday, Nov. 19 Entertainment: Joe Gransden Orchestra
- **Silver Sponsor: $8,250 (Pick ONE)**
  - Quick Mobile App
  - Audio Response System
- **Bronze Sponsor: $7,750**
  - Saturday, Nov. 19 Dessert Bar and Cocktail Party
- **Exhibitor Sponsor: $5,250**

Pay By Check _____ Check number OR
Pay By Credit Card: ____________________________________________ Exp Date: _______________________

FIRM: _____________________________________________________________
ADDRESS: __________________________________________________________

TELEPHONE: ___________________________ Email: ___________________________

PRODUCTS/SERVICES TO BE EXHIBITED: _______________________________________

NAMES FOR REGISTRATION BADGES: 1. ____________________________ 2. ____________________________
3. ____________________________ 4. ____________________________

The undersigned understands and agrees to the conditions and rules provided. Exhibitor agrees to make no claims against the Chapter nor its members, agents, or employees of the Ritz Carlton for loss, theft, damage, or destruction of goods, nor for any injury to himself or employees while in the exhibit area. Should any emergency arise prior to the opening of the exhibit that would prevent the exhibit from being held as planned, it is expressly understood and agreed that the Chapter will return any and all payments made by exhibitors. In the event of such cancellation for reasons beyond the control of the Chapter, the Georgia Chapter American College of Cardiology shall not be held liable for any expenses or losses incurred by exhibitors.

AUTHORIZED SIGNATURE:________________________________________ DATE:_____________________________

Print signature: ___________________________________________________

Return the signed contract to Melissa Connor at mconnor@pami.org or to our address with your check made payable to:
Georgia Chapter/ACC • 4850 Golden Parkway, Suite B-418 • Buford, Georgia 30518
770.271.0453 Phone 770.271.0634 fax
### Friday, November 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:00-12:00</td>
<td>GA/ACC Council Meeting (Members Only)</td>
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<tr>
<td>12:00-2:00 pm</td>
<td>Lunch</td>
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<tr>
<td>12:00-2:00 pm</td>
<td>Registration and Exhibit Set up</td>
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<tr>
<td>2:00 pm</td>
<td>Welcome</td>
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<td>Chapter President Charles Brown, III, MD, FACC</td>
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<tr>
<td>2:00-5:30 pm</td>
<td><strong>ATRIAL FIBRILLATION SYMPOSIUM</strong></td>
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<tr>
<td>2:00-2:45 pm</td>
<td><strong>A-Fib Update 2016</strong></td>
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<td>Andrea M. Russo, MD, FACC</td>
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<td>2:45-3:15 pm</td>
<td>Break &amp; Exhibits</td>
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<tr>
<td>3:15-5:00 pm</td>
<td><strong>Clinical Conundrums in A-Fib</strong></td>
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<td>Panel Discussion, Co-Chairs Drs. Andrea Russo and Tom Deering</td>
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<tr>
<td></td>
<td>1) Thomas Deering, MD, FACC, Piedmont: <em>Lifestyle and Exercise</em></td>
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<td>2) Andrew Wickcliffe, MD, FACC, Piedmont: <em>Ablation</em></td>
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<td>3) Andrea M. Russo, MD, FACC Cooper University Health Care: <em>Medical Management of A-Fib</em></td>
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<td>4) David Delurgio, MD, FACC, Emory University Hospital and Michael E. Halkos, MD, FACC: <em>Hybrid Approach and LAA</em></td>
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<td>6:00-9:00 pm</td>
<td>Welcome Reception and Dinner</td>
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### Saturday, November 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:45-7:45 am</td>
<td>Registration, Breakfast &amp; Exhibits</td>
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<tr>
<td>7:45-8:00 am</td>
<td><strong>President’s Address</strong></td>
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<td>Charles Brown, III, MD, FACC</td>
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<td>8:00-8:30 am</td>
<td><strong>2016 Update from the ACC National</strong></td>
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<td>Richard Chazal, MD, FACC, FACP, FASE</td>
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<td>8:30-9:15 am</td>
<td><strong>Functional MR: Options for Treatment in 2016 and Beyond</strong></td>
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<td>Panel Discussion/Case Presentations</td>
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<td>Moderator: Michael E. Halkos, MD, FACC</td>
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<td></td>
<td>Panelists: Ted E. Feldman, MD, FACC, FSCAI and Robert Guyton, MD, FACC, Emory University Healthcare</td>
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</tbody>
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9:15 - 10:00am  | Lipids  
Karol Watson, MD, PhD, FACC  
UCLA

9:15 - 9:40  | My Toughest Minimally Invasive Mitral: Mitraclip is Okay, but I can't Wait for Transcatheter Mitral  
Richard Myung, MD, FACC, Wellstar

10:00 - 10:30am  | Break & Exhibits

10:00 - 10:30  | AHA/ACC Guideline Directed Mitral Intervention  
Robert Guyton, MD, FACC

10:30 - 11:30pm  | Fellows Presentations  
(8 candidates including a surgical candidate)

10:30 - 11:00  | Robotic Mitral Valve Surgery: Where We Have Been and Where We are Going  
Doug Murphy, MD, FACC, Emory Healthcare

11:30 - 12:00pm  | TED TALKS  
(15 minute talk and Q&A)  
Nick Shah, MD, FACC  
Sharonne Hayes, MD, FACC  
Mayo Clinic

11:30 - 12:00  | To Do or Not to Do: Don't Forget About the Tricuspid Valve  
Frederico Milla, MD, FACC, Piedmont

12:00 - 1:00pm  | ROCKPOINTE SYMPOSIUM  
Managing Severe or Resistant Hypercholesterolemia: The Next Generation of LDL_C Lowering Agents  
Christy Ballantyne, MD, FACC or Michael Davidson, MD, FACC

12:00pm  | Lunch at Gaby’s and Children Activities

6:30 - 7:30pm  | President’s Reception

7:30 - 9:30pm  | President’s Dinner  
Lifetime Achievement Award  
Entertainment: Joe Gransden Orchestra

9:30 - 11:00pm  | Dessert Reception in the Lobby

Sunday, November 20

7:00 - 8:00am  | Registration, Breakfast & Exhibits

7:00 - 8:00 am  | FIT/ECP  
Physician Contracting: How to Protect Yourself  
Arden Miller, Attorney at Law

Advocacy  
Jason Reingold, MD, FACC
8:00 - 9:00am  ABBOTT SYMPOSIUM
Nick West, MD, FACC, Cambridge Cardiovascular

9:00 - 10:30am  SIMULTANEOUS WORKSHOPS
CARDIOLOGY TRACK

Women in Cardiology
1. Sharonne Hayes, MD, FACC
2. Viola Vaccarino, MD, PhD, FACC, Emory
3. Fellow for case-based discussion

Interventional Discussion Programs
Moderated by Amar Patel, MD, FACC, Wellstar
1. Mark Leimbach, MD, FACC, FASCAI, NE Georgia Heart Ctr.
2. James Stewart, MD, FACC, Emory
3. William “Chuck” Ballard, MD, FACC, Piedmont
4. Ted Feldman, MD, FACC, FSCAI

Congenital Heart Disease
Panelists –
1. Dennis Kim, MD, FACC, PhD, CHOA
2. Rusty Rodriguez, MD, FACC, CHOA
3. Subi Shashidaran, MD, FACC, CHOA

Imaging Discussion on 3D Technology and Congenital MRI Reconstructive Technology
1. Speaker TBD
2. Speaker TBD
3. Speaker TBD

10:30 - 11:00am  Break & Exhibits

11:00 - 12:00pm  ROCKPOINTE SYMPOSIUM
Chronic Heart Failure: Expanding the Toolbox of Therapeutic Options
Karol Watson, MD, FACC

12:00pm  PRIME SYMPOSIUM
Roundtable Case Discussions: Challenging Patient Populations with Stable Ischemic Heart Disease
Christopher B. Granger, MD, FACC, FAHA, Duke University

12:00pm  Awards for Fellows and Drawings
EXHIBIT RULES: The Georgia Chapter, American College of Cardiology invites you to exhibit at their Annual Scientific meeting to be held November 18-20, 2016. Attendees will be approximately 165 cardiologists who are your current customers or potential clients. In return for your support, the exhibit fee includes attendance at the opening reception on Friday evening and breakfasts and breaks offered.

RENTAL FEE and Area: Table $5,250 Fee includes 6’ table, two chairs, a wastebasket, and electricity. Other needed services may be obtained at the standard charge and will be arranged through the Chapter with the hotel, but will be billed to you.

PAYMENT TERMS: Space will not be confirmed without the signed contract. A signed contract guarantees GA/ACC of payment from the exhibitor. Any exhibitor who contracts for a table must pay the full rent for it even if they do not occupy it for the full time. If the exhibitor chooses not to attend at a later date, payment will not be refunded.

CANCELLATION: In case the facilities shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for the GA Chapter/ACC to permit the contracted space to be occupied by the exhibitor, this lease shall terminate and the exhibitor shall waive claim for damages or compensation except to request return of the amount paid for space less $75.00 for the initial cost and promotion.

SHIPPING: Please refer to these guidelines when shipping your boxes to the Ritz-Carlton. Packages for the meeting may be delivered to the Resort three (3) working days prior to the date of the event. There is a handling charge of $5 per box per movement. This fee will be charged to your company.

The following information must be included on all packages to ensure property delivery:
1) Georgia Chapter of American College of Cardiology
2) Attention Conference Manager – Haleigh Benfield
3) Client’s name (Your rep name & Company)
4) Function date – November 18-20, 2016

EXHIBITOR PLANNED FUNCTIONS: Exhibitors are required not to plan functions for cardiology clients which conflict with scheduled educational functions.

DISPLAYS: Displays must not project into or bother the traffic patterns, or interfere with or obstruct the view of adjoining booths.

FIRE REGULATIONS: No combustible decorations such as crepe paper, cardboard or corrugated paper shall be used at any time. All packing containers, excelsior, wrapping paper, which must be flameproof, are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or any other cloth decorations must withstand a flameproof test as prescribed by local fire ordinances. Gasoline, kerosene, acetylene or other flammable or explosive substances will not be permitted in the exhibit area. Exhibits must meet local fire code regulations.

HOTEL PROPERTY: The exhibitor must surrender his or her display space in the same condition, as it was when he/she occupied it. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Application of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

NOISE AND ODORS: No objectionable noise or odors will be permitted at any booth or exhibit. Audio visual equipment will be turned down to a conversational level so as not to disturb adjoining tables. No electrical flashing or neon signs may be used. Exhibitors will not use strolling entertainers or distribute samples or souvenirs except from their own tables. Personnel and mannequins will be dressed in good taste.

MUSIC LICENSING: The GA Chapter/ACC will not be liable for music played as part of an exhibit under licensing rules of BMI or ASCAP.

SUBLETTING OF SPACE: The exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials from firms other than its own in the exhibit space without written consent of the Chapter.

ACCOMMODATIONS: Exhibit personnel are responsible for arranging their own hotel accommodations. A block of Ritz Carlton rooms will be secured under GA Chapter/ACC. We will send you details for room reservations later in the summer.

LIABILITY AND INDEMNIFICATION: The exhibitor is responsible for all damages to the exhibit premises and for any and all claims and demands on account of any injury or death or damage to property done in or about the premises used by the exhibitor, his or her employees, or agents and the exhibitor agrees to indemnify and hold harmless the GA Chapter ACC, their directors, officers, staff, and facility from and against any and all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor included that caused by or resulting from the negligence of the GA Chapter ACC, their directors, officers, staff and facility.

EXHIBITION RULES

Friday, Nov. 18: Set-up starts at 11:00 a.m.
Sunday, Nov. 20: Breakdown starts at noon

DISPLAY HOURS:
Friday, Nov. 18: 1:00 p.m. - 5:00 p.m.
Saturday, Nov. 19: 7:45 a.m. - Noon
Saturday, Nov. 20: 7:45 a.m. - Noon

SECURITY: A security guard will be provided during the times not covered by the display hours.
W-9
Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
   Georgia Chapter, American College of Cardiology

2 Business name/disregarded entity name; if different from above

3 Check appropriate box for federal tax classification; check only one of the following seven boxes:
   □ Individual/sole proprietor or  □ C Corporation  □ S Corporation  □ Partnership
   □ Trust/estate  □ Limited liability company. Enter the tax classification (C=S corporation, S=S corporation, P=partnership)
   Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the
tax classification of the single-member owner.
   □ Other (see instructions)

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3)
   Exempt payee code (if any)
   Exemption from FATCA reporting code (if any)
   (Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.)
   4850 Golden Parkway, Suite B-418
   Buford, GA 30518

6 City, state, and ZIP code

7 List account number(s) here (optional)

Part I  Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid
backup withholding. For individuals, this is generally your social security number (SSN). However, for a
resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other
entities, it is your employer identification number (EIN). If you do not have a number, see how to get a
TIN on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for
guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and

2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue
   Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest
   paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and
generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the
   instructions on page 3.

Sign Here  Signature of U.S. person

[Signature]

Date

6/1/16

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer
identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

• Form 1098 (mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
• Form 1099-C (canceled debt)
• Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject
to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),

2. Certify that you are not subject to backup withholding, or

3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of
   any partnership income from a U.S. trade or business is not subject to
   the withholding tax on foreign partners' share of effectively connected income, and

4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See What is FATCA reporting? on
   page 2 for further information.