American College of Cardiology
Georgia Chapter

Ritz Carlton at Lake Oconee
Greensboro, GA
Nov. 19-21, 2021

2021 Sponsor & Exhibitor Prospectus
Greetings from the President

On behalf of the membership of the American College of Cardiology Georgia Chapter, I want to extend an invitation to become a supporter of the Chapter meeting in Georgia for cardiologists. Our Annual Scientific meeting will be held November 19-21 at the Ritz Carlton Lodge at Lake Oconee.

Our programs attract outstanding local and national speakers and this year is no exception. Our meeting is viewed as one of the best educational offerings for cardiology in the southeast with an attendance of over 150 cardiologists.

We offer many opportunities to engage with our members including:

1) PRESIDENTIAL SPONSORSHIP: With this sponsorship you get the exhibit table, Friday night Poster Room and the Saturday afternoon one-on-one Leadership Roundtable with your leadership. You are guaranteed two hotel rooms at the Ritz Carlton Resort.

2) NEW! THURSDAY NIGHT COUNCIL DINNER SPONSOR: Have dinner with all the Council and Committee members (40 members) prior to the meeting. Sponsorship includes reception and dinner with the Council and their spouses. Includes 4 reps for the events.

3) NEW! FRIDAY NIGHT BARBECUE SPONSOR: Open the meeting with this casual barbecue dinner. Its your night, we could develop a specialty drink, dessert, or giveaway. Includes 4 reps for the events.

4) SATURDAY NIGHT RECEPTION SPONSOR: Host an event prior to our President’s Dinner from 6:30-7:30 in two of the meeting rooms listed below. GAACC will pay for the cocktails and you can host a product demonstration, meet and greet, or just an open house.

5) SATURDAY NIGHT DESSERT CELEBRATION: After dinner and our entertainment, we’ll be rounding the corner for desserts and drinks in two open receptions.

6) EXHIBITING: We have space for 48 exhibit tables at our meeting. These tables sell out quickly, so secure your table today. With your table you are guaranteed one hotel room at the Ritz Carlton Resort.

Please don’t hesitate to consult with our Associate Executive Director, Melissa Connor at 770-271-0453 or mconnor@pami.org to select your sponsorship. Once you decide to participate, please complete the enclosed form and return it to our office as soon as possible. This conference does SELL OUT!

Thank you for your consideration. We look forward to working with you.
Sponsorship Opportunities

- **Presidential Sponsorship:** $20,000

5 SPONSORSHIPS AVAILABLE and Includes:

1) Friday night poster presentation sponsorship in a conference room.
   
   This combination sponsorship includes your exhibit table, the opportunity to host an event in your own room during the Friday Night Poster presentations from 5:00-6:30 in a room listed below:

   **ONLY 5 ROOMS AVAILABLE!! with two poster presenters in each:**
   
   - Meadowlark Room (holds 40 people)
   - Osprey Room (holds 40 people)
   - Starling Room (holds 40 people)
   - Reynolds Ballroom A (holds 60 people)
   - Reynolds Ballroom B (holds 60 people)

2) Saturday afternoon one-on-one leadership roundtable in your own conference room
   
   One-on-one meeting with 40+ GA ACC Leadership Council and Program Committee members. During this 15-30 min. meeting our members would like to hear about new products and services and meet your leadership.

3) Conference exhibit table

4) Four Saturday Night Dinner tickets

*Connect with our staff, Melissa Connor to discuss this combination sponsorship.*

- **Thursday Night Council Dinner Sponsor**
  $5,000 (or $2,500 to split with two sponsors. Exhibit Table required ($6,500) to be a sponsor of this event)

   Have dinner with all the Council and Committee members prior to the meeting. Includes 4 reps.

- **Friday Night Barbeque Sponsor**
  $5,000 (or $5,000 to split with two sponsors. Exhibit Table required ($6,500) to be a sponsor of this event)

   Kickoff the weekend and welcome everyone with this opening barbeque dinner. Drop your material on each dinner table. We'll promote your sponsorship on our webpage, brochure and eblasts and during the Conference.

- **Saturday Night Reception Sponsorship**
  $11,000 (Includes $6,500 exhibit table)

   Host an event prior to our President’s Dinner from 6:30-7:30 in two of the meeting rooms listed below. GAACC will pay for the cocktails and you can host a product demonstration, meet and greet, or just an open house. We suggest you have a theme for your room and we'll work with you to design cocktails for your room. We'll promote your sponsorship on our webpage, brochure and eblasts and during the Conference.

   *Connect with our staff, Melissa Connor to discuss this combination sponsorship.*

   - Ritz-Carlton Lobby ($5,000)
   - Reynolds Ballroom ($5,000)
   - Co-Sponsorships Available ($2,500 each)

- **Saturday Night Dessert Celebration Sponsor**
  $11,000 (Includes $6,000 exhibit table)

   Opportunity to host an event during the Saturday Night Dessert Celebration from 9:30-11:00 in a meeting room listed below. After our dinner and entertainment, members and guests will move to these rooms to enjoy dessert and cocktails. GAACC will pay for the dessert/cocktails and you can host a product demonstration, meet and greet, or just an open house. We'll promote your sponsorship on our webpage, brochure and eblasts and during the Conference.

   *Connect with our staff, Melissa Connor to discuss this combination sponsorship.*

   **ONLY 2 AVAILABLE!!**

   - Ritz-Carlton Lobby
   - Reynolds Ballroom

- **Exhibit Sponsor Only**
  $6,500 (only 48 tables available)

   Includes one 6-foot table in the exhibit halls during the conference.
Step 1: Purchase Exhibit /Sponsorship
Click here to purchase an exhibit/sponsorship:  https://www.123signup.com/register?id=kzqtk
This option will allow you to pay by credit card or check.
By completing your online registration understand and agree to the conditions and rules provided. Exhibitor agrees to make no claims against the Chapter nor its members, agents, or employees of the Ritz-Carlton for loss, theft, damage, or destruction of goods, nor for any injury to himself or employees while in the exhibit area. Should any emergency arise prior to the opening of the exhibit that would prevent the exhibit from being held as planned, it is expressly understood and agreed that the Chapter will return any and all payments made by exhibitors. In the event of such cancellation for reasons beyond the control of the Chapter, the Georgia Chapter American College of Cardiology shall not be held liable for any expenses or losses incurred by exhibitors.

Step 2: Register for the Conference
Click here to get your badge:  https://www.123signup.com/register?id=kzqjt
Everyone who attends the conference will be required to register for a badge. NO badges will be given out at the conference. PRE REGISTRATION IS REQUIRED.
- Each exhibit table allows only 4 representatives to attend the conference. ONLY 2 reps may be on the floor at any time. You also get 2 Friday night dinner tickets.
- The Presidential Sponsorship allows only 6 representatives to attend the conference. ONLY 4 reps may be on the floor at any time. You also get 4 Friday night dinner tickets and 4 Saturday night dinner tickets.
- Each sponsorship allows only 6 representatives to attend the conference. ONLY 4 reps may be on the floor at any time. You also get 4 Friday night dinner tickets.
If you are bringing your spouse, children or guests, you must register them for the meeting (no exceptions):
- Spouse/guests: $150 Friday night dinner, $100 Saturday Lunch at Gaby’s
- Children’s Weekend Package: $175.00 (Includes Friday night dinner, Saturday afternoon lunch, Saturday afternoon activities, nighttime movie and games)

Step 3: Hotel Reservation
The Ritz Carlton, Lake Oconee
Hotel rooms are always a premium at the Ritz Carlton Lake Oconee because we sell out the hotel in just a few days. This year we have set aside 60 rooms just for exhibitors and sponsors. With your exhibit registration you will be entitled to one Ritz hotel room. With a sponsorship you will get two Ritz hotel rooms – one for exhibiting and one for sponsoring. If you secure the sponsorships for both Friday and Saturday nights you still only get two hotel rooms. To reserve your hotel room, you must first register online for your exhibit/sponsorship. Once that occurs, we will send your hotel reservation form to fill out and return. It must have credit card information on the form so that the Ritz can charge one night’s deposit guaranteeing your stay.

Reynolds at Lake Oconee Condos
As an alternative to the Ritz Carlton we reserved 16 condos with Lake Reynolds Properties. These condos are up the Ritz driveway, 1.5 miles from the hotel. They have two and three bedroom condos with living rooms, kitchens, and other amenities. They are beautiful and if you’re bringing a big group to the conference we suggest you secure one of these properties. This year we will have the Ritz shuttle bus available for transportation to the condos.
To Reserve a condo, please call: 1-800-901-1204.

EXHIBITOR RULES: The Georgia Chapter, American College of Cardiology invites you to exhibit at their Annual Scientific meeting to be held November 19-21, 2021. In attendance will be approximately 150 cardiologists who are your current customers or potential clients. In return for your support, the exhibit fee includes attendance at the opening reception on Friday evening and breakfasts and breaks.

RENTAL FEE and Area: Table $6,000 Fee includes 6’ table, two chairs, a wastebasket, and electricity. Other needed services may be obtained at the standard charge and will be arranged through the Chapter with the hotel, but will be billed to you.

PAYMENT TERMS: Space will not be confirmed without a paid contract. Any exhibitor who contracts for a table must pay the full rent for it even if they do not occupy it for the full time. If the exhibitor chooses not to attend at a later date, payment will not be refunded.

CANCELLATION: In case the facilities shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for the GA Chapter/ACC to permit the contracted space to be occupied by the exhibitor, this lease shall terminate and the exhibitor shall waive claim for damages or compensation except to request return of the amount paid for space less $75.00 for the initial cost and promotion.

SHIPPING: Packages for the meeting may be delivered to the Resort three (3) working days prior to the date of the event. A handling charge of $5 per box per movement that will be charged to your company.

The following information must be included on all packages to ensure property delivery:
1) Georgia Chapter of American College of Cardiology
2) Attention Conference Manager – Suzanne Rankin
3) Client’s name (Your rep name & Company)
4) Function date – November 17-19, 2017

(Don’t forget your return shipping labels for faster return service)

Mail to: The Ritz Carlton Lodge
One Lake Oconee Trail
Greensboro, GA 30642
706.467.0600

SETUP/ BREAKDOWN HOURS:
Friday, Nov. 19 Set-up starts at 11:00 a.m.
Sunday, Nov. 21 Breakdown starts at noon

DISPLAY HOURS:
Friday, Nov. 19 1:00 p.m. - 5:00 p.m.
Saturday, Nov. 20 7:45 a.m. - Noon
Saturday, Nov. 21 7:45 a.m. - Noon

SECURITY: A security guard will be provided during the times not covered by the display hours.

EXHIBITOR PLANNED FUNCTIONS: Planned functions for cardiology clients are not allowed without approval from GA ACC.

DISPLAYS: Displays must not project into or bother the traffic patterns, or interfere with or obstruct the view of adjoining booths.

FIRE REGULATIONS: No combustible decorations such as crepe paper, cardboard or corrugated paper shall be used at any time. All packing containers, excelsior, wrapping paper, which must be flameproof, are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or any other cloth decorations must withstand a flameproof test as prescribed by local fire ordinances. Gasoline, kerosene, acetylene or other flammable or explosive substances will not be permitted in the exhibit area. Exhibits must meet local fire code regulations.

HOTEL PROPERTY: The exhibitor must surrender his or her display space in the same condition, as it was when he/she occupied it. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Application of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

NOISE AND ODORS: No objectionable noise or odors will be permitted at any booth or exhibit. Audio visual equipment will be turned down to a conversational level so as not to disturb adjoining tables. No electrical flashing or neon signs may be used. Exhibitors will not use strolling entertainers or distribute samples or souvenirs except from their own tables. Personnel and mannequins will be dressed in good taste.

MUSIC LICENSING: The GA Chapter/ACC will not be liable for music played as part of an exhibit under licensing rules of BMI or ASCAP.

SUBLETTING OF SPACE: The exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials from firms other than its own in the exhibit space without written consent of the Chapter.

LIABILITY AND INDEMNIFICATION: The exhibitor is responsible for all damages to the exhibit premises and for any and all claims and demands on account of any injury or death or damage to property done in or about the premises used by the exhibitor, his or her employees, or agents and the exhibitor agrees to indemnify and hold harmless the GA Chapter ACC, their directors, officers, staff, and facility from and against any and all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor included that caused by or resulting from the negligence of the GA Chapter ACC, their directors, officers, staff and facility.

PROFESSIONAL CONDUCT: Professional behavior is expected by each company. Its representatives and exhibitor-appointed contractors at all times during the GA ACC Annual Meeting. Any provocation of another either verbally, physically or by any other means may result in all parties involved surrendering their badges immediately and being escorted off the premises by security, and all parties being prohibited from attending the remainder of the GA ACC Meeting. If there is more than one offense, GA ACC may prohibit attendance at future shows.
## Friday, November 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 9:00am</td>
<td>Registration</td>
</tr>
<tr>
<td>1:00 - 1:15pm</td>
<td><strong>President's Welcome</strong>&lt;br&gt;J. Jeffrey Marshall, MD, FACC, MSCI&lt;br&gt;Georgia Chapter President</td>
</tr>
<tr>
<td>9:00 - 10:15am</td>
<td><strong>Session: Farewell to COVID</strong>&lt;br&gt;Moderator: Charles Brown, MD, FACC&lt;br&gt;<strong>Key Note Lecture and Q&amp;A: COVID and The Heart</strong>&lt;br&gt;Jagat Narula, MD, PhD, MACC</td>
</tr>
<tr>
<td>10:15 - 10:45am</td>
<td>Break with Exhibitors</td>
</tr>
<tr>
<td>10:45am - 12:00pm</td>
<td><strong>Session: COVID-related Cases and Q&amp;A</strong>&lt;br&gt;Modulators: Cyrus Samai, MD, FACC and Pradyumna Tummala, MD, FACC&lt;br&gt;<strong>Case 1: Pulmonary Emboli in COVID</strong>&lt;br&gt;Sunny Achthci DO, FACC&lt;br&gt;<strong>Case 2: Myocarditis/LV Failure</strong>&lt;br&gt;Lakshmi Sridharan, MD, FACC&lt;br&gt;<strong>Case 3: ECMO in COVID</strong>&lt;br&gt;Peter Barrett MD, FACC&lt;br&gt;<strong>Case 4: Multi inflammatory Syndrome</strong>&lt;br&gt;Matt Oster, FACC</td>
</tr>
<tr>
<td>12:00 - 1:30pm</td>
<td><strong>Key Note Lecture and Q&amp;A Working Lunch:</strong></td>
</tr>
<tr>
<td>1:30 - 3:00pm</td>
<td><strong>Session: The Latest in CV Risk and Prevention</strong>&lt;br&gt;Modulators: Pascha Schafer, MD, FACC and Joseph I. Miller, III, MD, FACC&lt;br&gt;<strong>Key Note Lecture: Cardiometabolic Health: What and How?</strong>&lt;br&gt;Christie M. Ballantyne, MD, FACC&lt;br&gt;<strong>Panel Discussion:</strong>&lt;br&gt;<em>Non-Statin Lipid Lowering Drugs</em>&lt;br&gt;Janice L. McAlister, DNP, APRN, CLS&lt;br&gt;<em>Inflammation</em>&lt;br&gt;Arshed A. Quyyumi, MD, FACC, FRCP&lt;br&gt;<em>The Latest in Sleep and CV Disease</em>&lt;br&gt;Scott Leibowitz, MD, D-ABSM, FAASM&lt;br&gt;<em>COVID-19, Exercise and the Athletic Heart</em>&lt;br&gt;Jonathan H. Kim, MD, MSc, FACC</td>
</tr>
<tr>
<td>3:00 - 3:30pm</td>
<td>Break with Exhibitors</td>
</tr>
</tbody>
</table>
3:30 - 5:00pm

**Session: 2021 Update on Diagnosis and Treatment of Ischemic Heart Disease**
Moderators: Jennifer Lin Yeh, MD, FACC and Utpal H. Pandya, MD, FACC

**Key Note Lecture: The ISCHEMIA Trial: What Does It Mean to Your Practice?**
Sripal Bangalore, MD, MHA

**Panel Discussion:**
CTA and CT-FFR
Frank Corrigan, III, MD, FACC

INOCA
Puja K. Mehta, MD, FACC, FAHA

MINOCA
Salil J. Patel, MD, FACC

**Indications for Revascularization**
Cindy L. Grines, MD, FACC, MScAI

5:00 - 6:00pm

**Sponsored Fellow Poster Presentations**
Moderators: Rajesh Sachdeva, MBBS, FACC and Byron Robinson Williams, III, MD, FACC

6:00 - 7:00pm

Friday Night Reception

7:00 - 9:30pm

Friday Night Dinner

**Saturday, November 20**

6:00 - 7:15am
Registration, Breakfast & Exhibits

7:15 - 7:30am

**Welcome and GA Chapter Business Session**
J. Jeffrey Marshall, MD, FACC, MScAI
Georgia Chapter President

7:30 - 8:15am

**2021 Update from ACC**
Dipti Itchhaporia, MD, FACC
President, ACC

8:15 - 10:00am

**Session: Case-Based Viewpoints**
Moderators: Arthur Reitman, MD, FACC and Alison Ward, MD, FACC

Left Main Coronary Artery Disease
David E. Kandzari, MD, FACC and Joseph Sabik, MD, FACC

Functional Mitral Regurgitation
Amar Patel, MD, FACC, FSCAI and Chad Stouffer, MD

10:00 - 10:30am
Break with Exhibitors
10:30 - 11:15am  
**Session:** *Heart Valve Disease For the General Cardiologist*

Moderators: Vinod H. Thourani, MD, FACC and Pascha Schafer, MD, FACC

**Panel Discussion:**

*Bicuspid Aortic Valve*

Ateet Patel, MD

*Management of Patients with Valve Disease During the COVID Pandemic*

Vasilis C. Babaliaros, MD, FACC

*Tricuspid Regurgitation*

Pradeep Yadav, MD

*Aortic Valve Calcification: New Insights*

Zeena Narula, MD, FACC

11:15 - 11:45am  
**Session:** *Cardiovascular Imaging*

Moderators: Amy E. Simone, PA-C, AACC and Redah Mahmood, MD, FACC

**Key Note Lecture:** *The Year in Cardiovascular Imaging*

Y.S. Chandrashekhar, MD, DM, FACC

11:15 - 11:45am  
**Session:** *Cardiovascular Imaging*

Moderators: Ritu Sachdeva, MD, FACC and Cyrus Samai, MD, FACC

**Key Note Lecture:** *Five Common Questions Adult Cardiologists Want to Know About Congenital Heart Disease*

Fred “Rusty” Rodriguez, MD, FACC

12:30pm  
Luncheon and Visit Exhibits

Children’s Activities

6:30 - 7:30pm  
Presidential Reception

7:30 - 9:30pm  
*Presidential Awards Dinner Banquet*

*Lifetime Achievement Award: Robert A. Guyton, MD, FACC*

---

**Sunday, November 21**

7:00 - 8:00am  
Registration, Breakfast & Exhibits

8:00 - 8:45am  
**Session:** *Diversity and Inclusion*

Moderators: Gina Price Lundberg, MD, FACC, FAHA and Prad Tummala, MD, FACC, and Dipti Itchhaporia, MD, FACC

**Key Note Lecture:** *Diversity and Inclusion: Recruiting Black Men and Women into Medicine and Interventional Cardiology*

Quinn Capers, IV, MD, FACC, FSCAI
Panel Discussion:  
Retention of Women in Cardiology  
Allison G. Dupont, MD, FACC, FSCAI  

Attracting the Next Generation of Physicians –  
What are Future Physicians Looking For?  
Kazeen Nuri Abdullah, MD  

How Morehouse Recruits for Students and Cardiology Fellowships  
Ritu Sachdeva, MD, FACC  

8:45 - 9:45am  
Visiting Faculty: Sponsored Speaker  
Amyloid:  

9:45 - 10:15am  
Break with Exhibitors  

10:15 - 11:30am  
Session: Instructive Cases  
Moderators: William Jay Nicholson, MD, FACC  
and Cullen D. Morris, MD, FACC  

 Case 1: Interventional Coronary  
Abdul Sheikh, MD, FACC  

 Case 2: Congenital Heart Disease  
Holly Bauser-Heaton, MD, PhD, FACC  

 Case 3: Sarcoidosis and PET Imaging  
Rani Shah, DO  

 Case 4: Peripheral Vascular Intervention  
Abraham K. Lin, MD, FACC  

 Case 5: Transcatheter Structural  
James P. Stewart, MD, FACC  

 Case 6: EP/ Heart Failure  
Brian G. Howard, MD  

11:30 - 12:30pm  
Jeopardy: Smart Fellows vs. Superstar Cardiologists  
Moderators: Kunal Uttam Gurav, MD, MBA, FACC  
and Gautam Kumar, MD, FACC  

 Team Faculty:  
TBD  

 Team Fellows:  
TBD  

12:30pm  
Meeting Adjourns  

*as of 5/19/21
Basic Information:

- **Name:** Georgia Chapter, American College of Cardiology
- **Address:** 4850 Golden Parkway, Suite B-418, Buford, GA 30518

Form W-9 Details:

**Part I: Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN, later.

- **Social security number**
  - 
  - 
  - 

**Part II: Certification**

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification Instructions:** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

**Sign Here**

- **Signature of U.S. person:** Melissa Connor
- **Date:** 11/21

**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan Interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.