

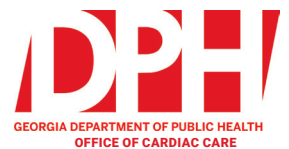
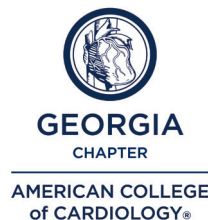


# Emergency Cardiovascular Care Conference (EC3)

March 14, 2025

# *EXHIBITOR PROSPECTUS*

*Gas South District Conference Center  
6400 Sugarloaf Parkway  
Duluth, GA 30097*



# Greetings from the Program

## **Program Course Directors**

Jason Grady, NRP  
J. Jeffrey Marshall, MD, FACC, MSCAI

## **Program Committee**

Chad Black, NRP  
Charles L. Brown, III, MD, FACC, FSCAI  
Charidee Burks, RN, BSN  
Allison G. Dupont, MD, FACC, FSCAI  
Glen Henry, MD, FACC  
Wissam Jaber, MD, FACC  
Michael Johnson, MS, NRP  
Prashant Kaul, MD, FACC  
Richard Lamphier, RN  
Patrick McDougal, MD  
Arthur B. Reitman, MD, FACC  
Pascha E. Schafer, MD, FACC  
Jay Smith, MD  
Pradyumna Tummala, MD, FACC, FSCAI  
Jennifer Lin Yeh, MD, FACC

## **Partnering Organizations**

Georgia College of Emergency Physicians  
Georgia Emergency Medical Association  
Georgia Nurses Association  
Georgia Office of Cardiac Care  
of the Department of Public Health

## **Executive Director**

J. W. (Hank) Holderfield

## **Associate Executive Director**

Melissa Connor

## **Educational Director**

Kathi Davis, BSN, RN

## **Director of Marketing & Design**

Sophie Harris

The Georgia Chapter of the American College of Cardiology (GA ACC) in partnership with the Georgia Nurses Association (GNA), Georgia College of Emergency Physicians (GCEP) and the Georgia Emergency Medical Services Association (GEMSA) is pleased to announce the Emergency Cardiovascular Care Conference (EC3) being held on March 14th, 2025 at Gas South Convention Center in Duluth, GA. This one-day conference will focus on the areas of STEMI, Cardiogenic Shock and Out of Hospital Cardiac Arrest. We have assembled top experts in these three fields to discuss the latest treatments and therapies and how to work together as a team to increase survival. The target audience for this conference is cardiologists, emergency medicine physicians, EMS, RNs, CVTs, RTs and others who treat acute coronary syndrome related illnesses and we are expecting over 700 in attendance from all of Georgia and the surrounding states.

The need for this type of conference and the importance of our industry partners cannot be understated and we would like to invite you to be a part of this groundbreaking work in Georgia. Through your participation, we will have the ability to deliver the highest level of education from top experts in their fields, translating into lives saved and communities impacted.

# Sponsorship Opportunities

## ❑ **DIAMOND SPONSORSHIP: \$30,025 (only one available)**

### Sponsorship includes:

- Two 6ft. dressed exhibit tables in the conference exhibit hall, registration for six representatives.
- Breakfast, lunch and breaks are included and served in the exhibit hall.
- 10' x 7' backdrop with your logo and the logos of the program for photographs. Placed in the pre-function area. Great for social media.
- Inside front cover and back outside cover of the syllabus for your full page ad. Everyone attending will get this syllabus.
- Your logo on the conference bag. Everyone attending receives a bag.
- Logo on the EC3 webpage, all conference materials and post conference recap.
- List of all attendees registered including name, address, phone and email for easy prospecting and networking.

## ❑ **PLATINUM SPONSORSHIP: \$15,025**

### Sponsorship includes:

- Two 6ft. dressed exhibit tables in the conference exhibit hall, registration for four representatives.
- Breakfast, lunch and breaks are included and served in the exhibit hall.
- Banner stand in the registration area with your logo. Great background for photographs with your team.
- Logo on the EC3 webpage, all conference materials and post conference recap.
- List of all attendees registered including name, address, phone and email for easy prospecting and networking.

## ❑ **GOLD SPONSORSHIP: \$10,025**

### Sponsorship includes:

- One 6ft. dressed exhibit table in the conference exhibit hall, registration for two representatives.
- Breakfast, lunch and breaks are included and served in the exhibit hall.
- Logo on the EC3 webpage, all conference materials and post conference recap.
- List of all attendees registered including name, address, phone and email for easy prospecting and networking.

## ❑ **SILVER SPONSORSHIP: \$5,725**

### Sponsorship includes:

- One 6ft. dressed exhibit table in the conference exhibit hall, registration for two representatives.
- Breakfast, lunch and breaks are included and served in the exhibit hall.
- Company name on the EC3 webpage, all conference materials and post conference recap.
- List of all attendees registered including name, address, phone and email for easy prospecting and networking.

## ❑ **FACULTY DINNER SPONSORSHIP: \$5,000 (silver sponsorship required)**

Dinner with Program Committee and Faculty on March 21, 2024. Three company representatives to attend.

## ❑ **COFFEE SLEEVE SPONSORSHIP: \$4,000 (silver sponsorship required)**

Your company logo on every coffee cup sleeve. A great visual sponsorship during the conference.

## ❑ **NAPKIN SPONSORSHIP: \$3,000 (silver sponsorship required)**

Your company logo on every cocktail napkin. A great visual sponsorship during the conference.

## ❑ **FULL PAGE AD IN THE CONFERENCE SYLLABUS: \$1,525**

# General Information

## **REGISTRATION**

Click here to purchase an exhibit/sponsorship: <https://bit.ly/2025-EC3-Exhibitors>

You must list all on-site representatives when you register. NO badges will be given out at the conference. PRE REGISTRATION IS REQUIRED.

By completing your online registration understand and agree to the conditions and rules provided. Exhibitor agrees to make no claims against the EC3 Conference nor its members, agents, or employees for loss, theft, damage, or destruction of goods, nor for any injury to himself or employees while in the exhibit area. Should any emergency arise prior to the opening of the exhibit that would prevent the exhibit from being held as planned, it is expressly understood and agreed and will return any and all payments made by exhibitors. In the event of such cancellation for reasons beyond the control of the Conference, we shall not be held liable for any expenses or losses incurred by exhibitors.

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## **GENERAL INFO**

### **Lodging**

The Embassy Suites hotel is within walking distance to the convention center. We will have a block of rooms in GA ACC for our attendees that want to stay overnight. The room block link will be posted soon at accga.org.

### **Parking**

Travel carefully through the construction area all the way to Parking Deck 1. The bridge to the convention center is located from Parking Deck 1. Parking for the day is \$5.00-\$10.00. NO CASH, credit card only.

### **Directions**

Gas South District Convention Center is located north of Atlanta on Interstate 85. Click here to obtain detailed directions: [https://www.gassouthdistrict.com/plan-your-visit/parking\\_directions](https://www.gassouthdistrict.com/plan-your-visit/parking_directions)

### **Attire**

Business casual attire is appropriate throughout the conference.

# Schedule of Events

6:30am	Registration Opens Exhibit Hall Breakfast	11:20am	Panel Discussion
7:55am	<b>Welcome and Opening Remarks</b> Pascha E. Schafer, MD, FACC Georgia Chapter President Augusta University	11:30am	<b>Patient Presentation - Coffee Regional Medical Center</b> Windy Tanner, RN Coffee Regional Medical Center
8:00am	<b>KEYNOTE: Cardiogenic Shock is a Team Sport: No One Should Be Left Out</b> David Baran, MD Cleveland Clinic	11:45am	Lunch in Exhibit Hall
8:45am	Panel Discussion	12:45pm	<b>KEYNOTE: OHCA: Empowering Citizen Responders With More Than Just a CPR Class</b> Steven Brooks, MD, MHSc Queen's University
9:00am	<b>Case Study: Cardiogenic Shock in Prehospital</b> Lekshmi Kumar, MD Onicka Sobers, NRP, AAS Grady EMS	1:15pm	Panel Discussion
9:15am	<b>History of STEMI Care: Standing on the Shoulders of Giants</b> Cindy Grines, MD, FACC, MSCAI Northside Hospital Heart Institute	1:30pm	<b>Case Study: Congratulations Getting ROSC: Now What?</b> Derrick Ashong, MD, FACEP Wellstar
9:30am	<b>Case Study: Thrombolytics Failed, What's Next?</b> Mark Cohen, MD Pheobe Putney Health System	1:38pm	Panel Discussion
9:45am	Panel Discussion	1:45pm	<b>Pit Crew Video Judging</b> TBD Panel
10:00am	Exhibit Hall	2:00pm	<b>Patient Presentation - Northside Hospital</b> TBD Northside Hospital Heart Institute
10:30am	<b>Managing the ECC Patients in Critical Care: Does Initial Treatment Change the Plan?</b> Aaron Morton, PA-C Emory University	2:15pm	Exhibit Hall
10:38am	Panel Discussion	2:45pm	<b>KEYNOTE: Early Recognition of Pulmonary Embolism: How Many Are We Missing?</b> Catalin Toma, MD University of Pittsburgh
10:50am	<b>Can Artificial Intelligence Detect Shock Progression?</b> Lisa Marshall, MSN, RN Mayo Clinic	3:15pm	Panel Discussion
11:05am	Panel Discussion	3:25pm	<b>What We Do Matters, Now We Have the Proof</b> Office of Cardiac Care Georgia Department of Public Health
11:13am	<b>Critical Care Transport: Is it Possible to Maintain Continuity of Care?</b> Krupa Desai, MD Northeast Georgia Health System	3:40pm	Panel Discussion
		3:50pm	<b>Pit Crew CPR Final</b> TBD Panel
		4:05pm	Panel Wrap Up
		4:10pm	<b>Presentation of Pit Crew CPR Winners</b>

# Exhibit Rules

**SHIPPING:** Packages for the meeting may be delivered to the Gas South Facility three (3) working days prior to the date of the event. A handling charge of \$5 per box per movement that will be charged to your company.

The following information must be included on all packages to ensure property delivery. Don't forget your return shipping labels for faster return service.

- 1) *EC3 Conference*; 2) *Attention Melissa Connor (EC3)*; 3) *Client's name (Your rep name & Company)*
- 4) *Function date - March 14, 2025*

Mail to: *Gas South District, 6400 Sugarloaf Parkway, Duluth, GA 30097, 770.813.7500*

**SETUP / BREAKDOWN HOURS:**

Friday, March 14            6:00 AM  
Friday, March 14            Breakdown starts at 3:30 PM

**DISPLAY HOURS:**

Friday, March 14            7:00 AM - 4:00 PM

**RENTAL FEE AND AREA:** The table includes 6' table, two chairs, a wastebasket, and electricity. Other needed services may be obtained at the standard charge and will be arranged through the Conference, but will be billed to you.

**PAYMENT TERMS:** Space will not be confirmed without a paid contract. Any exhibitor who contracts for a table must pay the full rent for it even if they do not occupy it for the full time. If the exhibitor chooses not to attend at a later date, payment will not be refunded.

**CANCELLATION:** In case the facilities shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for the EC3 Conference to permit the contracted space to be occupied by the exhibitor, this lease shall terminate and the exhibitor shall waive claim for damages or compensation except to request return of the amount paid for space less \$75.00 for the initial cost and promotion.

**SECURITY:** A security guard will not be provided during the times not covered by the display hours.

**EXHIBITOR PLANNED FUNCTIONS:** Planned functions for are not allowed without approval from EC3.

**DISPLAYS:** Displays must not project into or bother the traffic patterns, or interfere with or obstruct view of any adjoining booths.

**FIRE REGULATIONS:** No combustible decorations such as crepe paper, cardboard or corrugated paper shall be used at any time. All packing containers, excelsior, wrapping paper, which must be flameproof, are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or any other cloth decorations must withstand a flameproof test as prescribed by local fire ordinances. Gasoline, kerosene, acetylene or other flammable or explosive substances will not be permitted in the exhibit area. Exhibits must meet local fire code regulations.

# Exhibit Rules

**PROPERTY:** The exhibitor must surrender his or her display space in the same condition, as it was when he or she occupied it. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Application of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

**CODE OF CONDUCT:** No objectionable noise or odors will be permitted at any booth or exhibit. Audio visual equipment will be turned down to a conversational level so as not to disturb adjoining tables. No electrical flashing or neon signs may be used. Exhibitors will not use strolling entertainers or distribute samples or souvenirs except from their own tables. Personnel and mannequins will be dressed in good taste.

**MUSIC LICENSING:** The EC3 Conference will not be liable for music played as part of an exhibit under licensing rules of BMI or ASCAP.

**SUBLETTING OF SPACE:** The exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials from firms other than its own in the exhibit space without written consent of the EC3.

**LIABILITY AND INDEMNIFICATION:** The exhibitor is responsible for all damages to the exhibit premises and for any and all claims and demands on account of any injury or death or damage to property done in or about the premises used by the exhibitor, his or her employees, or agents and the exhibitor agrees to indemnify and hold harmless the EC3, their directors, officers, staff, and facility from and against any and all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor included that caused by or resulting from the negligence of the EC3, their directors, officers, staff and facility.

**PROFESSIONAL CONDUCT:** Professional behavior is expected by each company, its representatives and exhibitor-appointed contractors at all times during the EC3 Meeting. Any provocation of another either verbally, physically or by any other means may result in all parties involved surrendering their badges immediately and being escorted off the premises by security, and all parties being prohibited from attending the remainder of the EC3 Meeting. If there is more than one offense, EC3 may prohibit attendance at future shows.

# Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type. See Specific Instructions on page 3.

**1** Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.  
**GA Chapter American College of Cardiology**

**2** Business name/disregarded entity name, if different from above  
**GA ACC**

**3** Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC     C Corporation     S Corporation     Partnership     Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ \_\_\_\_\_

**Note:** Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ \_\_\_\_\_

**4** Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) \_\_\_\_\_

Exemption from FATCA reporting code (if any) \_\_\_\_\_

(Applies to accounts maintained outside the U.S.)

**5** Address (number, street, and apt. or suite no.) See instructions.  
**4850 Golden Parkway, Suite B-418**

**6** City, state, and ZIP code  
**Buford, GA 30518**

**7** List account number(s) here (optional)

Requester's name and address (optional)

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

**Social security number**

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or

**Employer identification number**

5	8	-	1	9	8	9	2	3	3
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## Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here

Signature of U.S. person ▶

*Melissa Connor*

Date ▶

*1/1/2025*

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.